

# MORE



Rob Scott

The following are the first few pages of “More” by Rob Scott

All good things in moderation is a prudent way to live life, but it may not allow for us to reach our true and full potential. It seems that humans are the only entities upon Earth that self-limit in their interactions with themselves and with their environment. We do so for a variety of reasons but give most of the credit to God as the inspiration to conserve rather than to exploit. We are the only species that uses contraception to limit pregnancies that aborts babies to control for our own population, and argue with each other over whether or not we should limit the uses of rapidly renewable resources like trees, water, air and the like. No other entity on Earth has limitations on growth and development within their immediate environment. All other species have no Environmental Protection Agency, rules, regulations or policing of any sort regarding their existence and interaction with their surroundings. We are the only ones in this world that place restraint upon and prevent others from exploiting their own environment for the betterment of their own well-being. While the rest of Earth goes about their daily growth and development, we humans hold each other back, not allowing ourselves to flourish, restraining development, foregoing accumulation of resources and denying ourselves growth and prosperity.

Nowhere in the Bible, the instruction manual to our species from God, does it say we are to abort babies, to prevent conception, or legislate against the exploitation of resources provided to us by God. We misconstrue the word of God and twist the words into license to do or authority to not do certain things that were never intended by God. We also like to state that good things are from God like sunshine and that bad things are of Satan like HIV virus. But that is just how ignorance works, it is truly bliss, if you fail to understand how it really works, you are ignorant. The blissful part of being ignorant is that you don't know what you don't know. And so it goes, man communicates with world, world does not know, some follow and are rewarded and some disregard and are punished. The whole time God sends forth resources that are good and man curses them as from Satan and tries to combat that which he does not understand. Man's futile attempt to live amidst the insanity he creates is comical to say the least and waste of existence to say the most. Yes, anarchy is correctly defined as lawlessness and that personal interest rules and most importantly that he with the gold makes all the rules. Thus the "Golden Rule" is the correct way to live.

What? You know a better way of life? What do you know? More importantly, what don't you know that will prevent me from living my life unto its fullest? Stupid people suck. Unfortunately they are the majority of the world and they in turn rule, with stupidity.

HIV (Human Immunodeficiency Virus) or AIDS (Acquired Immuno - Deficiency Syndrome) are one and the same thing. The earliest, well-documented case of HIV in a human dates back to 1959 in the Belgian Congo. The virus may have been present in the United States as early as the mid-to-late 1960s, as a sixteen-year-old male presented with symptoms in 1966 and died in 1969. Contrary to most theological thinkers, HIV was not delivered to gay people to eliminate their existence, a Sodom and Gomorrah tale of the Bible come true. It was given by God to humans to witness, understand it and use it to its fullest potential.

HIV is the most efficient communicator of genetic information within the human body. It exploits its ability to communicate with all genes, rapidly and completely, in a radical replacement of an amino acid during the process that humans call infection, but is for all intents and purposes just efficient cellular communication. By changing one part of the HIV amino-chain, the HIV virus is rendered safe and employable to deliver gene therapy efficiently throughout the entire human body.

When introduced to the United States during the Sexual Revolution of the 1960's, HIV infected many people

very quickly. Infection rates through the 1970's and 1980's grew and ended 700,000 lives prematurely within the United States. Today, 1.1 million people live with HIV in the USA and 15% don't know that they have the illness. About 40,000 new HIV infections occur within each year in the United States. In the world, 2.5 million new HIV infections occur every year while 1.7 million people die from HIV every year and presently 40 million people have the illness today throughout the world.

Perhaps coincidence, but maybe not, 11 million people in the United States identify as being gay, a growth rate of 4.5% of US population, however the Millennial population (71 million people born between 1981 and 1996) identifies at twice that rate or 9%. Women identify as gay 5% while men identify as gay only 4%. Millennial population is extremely accepting of gay culture with 75% of the population accepting the culture and supporting gay rights.

The United States population annual growth rate is 0.0062 times 350 million people or 0.62% or 2.2 million people each year or 1.1 million males and 1.1 million females. 4% of 1.1 million males is 43,400 gay males born each year. And US HIV statistics accounts for 40,000 new

cases every year. It certainly seems the gay population is under extreme attack by HIV, possibly working to eliminate the male portion of the gay population as fast as it is being born.

With that said, all major media programs are currently featuring a grossly disproportional amount of gay stars among their characters. One in four characters are portrayed as gay, as opposed to one in twenty in present-day life in America. The gay agenda among broadcasters of media programs may be appealing to Millennials and may be accepting of a portion of the American viewers and may also be contributing to the increase in Americans identifying as gay.

Either way, making more gay people does not seem to be diluting the fact that gay males are dying from HIV as fast as they are born. Perhaps the media conversion rate of males to gay males will simply speed up the process and increase the HIV infection rate killing off gay males faster than the six to eight years they are living with the illness today.



By the way, American women become pregnant 4.6 million times a year and choose to abort 1.2 million times and has a miscarriage 1.2 million times leaving only 2.2 million healthy live births every year. Given the baby statistics today, we should not see another group of babies exceeding 40 or 50 million over a fifteen year span. Present trends indicate the next generation will be for less than 33 million babies. With so few babies being born today and if likely to continue such trends, the future generations will need to determine how to do more with less human resources. Jobs will need to become scarce in the future to match the shrinking human capital so as not to disrupt supply and demand balance. Wages are so delicate that any increase in wages quickly affects inflation and is met with brute force by the Federal Reserve Bank raising interest rates. If jobs are plentiful and workers are few, then wages will immediately rise to attract the best to the most needed positions of employment.

The wild card we are all faced with is immigration. If immigration continues at the pace it has been allowed to exist in America with over a million illegal entries into the United States from our Mexico border, it will significantly change the balance of supply and demand. More people will be fighting for fewer established jobs. The immigration

component of each generation is about a third of the size of the population growth factor. Considering Latino-American culture is programmed to have larger families, it will only take a generation or two for fertile females of that sector of the United States to produce population growth of over five million babies a year. In that regard, US population is likely to explode. We should begin to see the effects of this in birth statistics 2020-2028 with over five million births annually.

| Beginning | End  | Generation Name | Millions of babies |
|-----------|------|-----------------|--------------------|
| 1946      | 1964 | Baby Boomers    | 74                 |
| 1965      | 1980 | Generation X    | 82                 |
| 1981      | 1996 | Millennials     | 71                 |
| 1997      | 2012 |                 | 65                 |
| 2013      | 2028 |                 |                    |

If that pace comes to fruition, we should see the next generation's population (2013-2028) exceed 75 million. Supply and demand will likely disrupt the forces that exist today slashing jobs and discontinuing certain career paths. The United States is not corporation led, it is entrepreneur led and that means if entrepreneurs see a way to create jobs, then jobs shall exist and be obtainable by all that want one. It is the entrepreneur that disrupts markets and in the chaos that ensues, opportunities are created.

Before Paypal existed, banks controlled, regulated and limited how payments from individuals occurred to each other. Paypal blew up the banking system and allowed all types of industries to flourish where banks had previously deemed their transactions unprofitable to process. When Paypal offered their services to the world, many new industries were encouraged to use the new payment processing platform in ways that allowed them to become very successful.

Before Uber and Lyft, taxi cab companies controlled, regulated and limited how pay-for-ride services occurred in the world. These companies blew up the taxi cab system and allowed all types of drivers and vehicles to generate revenues where taxi cabs simply could not compete. In America there are millions of cars and drivers and hardly any of them have paid fares riding in them, but now they can.

Perhaps the jobs of the old days are gone forever, the corporate jobs that one would maintain for twenty or thirty years, or the ones that clock in for forty to fifty hours each week. But new jobs are definitely available, ones that secure micro-payments to the operator and accumulate revenues over hundreds of transactions in constant processing mode. Perhaps wages will become slashed

quickly as fewer jobs are chased by millions more employees. While entrepreneurs are creating new jobs if you are willing to look, the pay may not resemble what you are used to, but if you do compute the math you may find it is as rewarding as having a traditional but ancient job.

In a traditional job role, the employee is paid a fixed amount, a salary, and if he proves he works hard all year, going above and beyond his scope of job, he may receive an additional sum of money or a bonus. If he works less than he is supposed to, the employee is disciplined, but if he works more than expected, he may become promoted, but that is not guaranteed. After years of working and assuming promotions achieved, then he experiences \$100,000.00 a year in salary and then he retires. Assuming he starts out at \$20,000.00 in year one and ends with \$100,000.00 in year 30, he makes \$1.8 million over his career. The employee over his career accomplished 20 dispatches a day, a hundred a week, 5,000 a year, 150,000 over his career. \$1.8 million divided by 150,000 dispatches is \$12.00 per dispatch while his company made \$250.00 for each occurrence.

A dispatch contains components of work, each with varying time and degrees of difficulty. Say there are 12

functions and each function pays \$1.00 for being completed with excellence. To make a day's wage (\$100,000.00 divided by 250 days) of \$400.00, the employee now does 400 things, collects a dollar each and remains in parity with the ancient job. But if the employee wants to, he could work less and achieve less, work more and achieve more, work faster for 20 hours and rest for three days, it is up to him to decide how to manage his time and finances. In this manner, all employers are wanting to move toward independent contractorship. The work is distributed, accomplished and paid for upon completion of excellence.

In a computer system, work is distributed, people can choose what to do and what not to do and someone will do the work that is being offered. To each his own and so on and so forth. In a computer system the whole world competes, not just a nation of employees. That dollar may not sound so appealing to you, but to the dude somewhere south of Nairobi it is a lot of money and he is happy to achieve it. He may at first have infrastructure issues, power may not stay on, but with income of a \$400.00 a day he can now afford a power generator and gasoline to keep him up and running.

Would it interest you to know there are people whose whole job it is to find errors? Upon finding glitches in the code, proofreaders use their own innate special super powers of autism to see anomalies within the data and could be paid to point them out to managers who are authorized to fix them, reversing payments to some and forwarding rewards to others.

Entrepreneurs find idle, latent capacity and capitalize upon it to make profit where none existed before. They find empty bedrooms in houses and apartments and rent them out through AirBnB. Before it existed, travelers had to pay higher prices for the limited capacity that existed among hotel rooms in any given area. However, now with millions of houses and apartments unlocked and capable of renting rooms also, the prices for an overnight stay are relaxing and more options for staying away from home are now available. Anyone with an extra room can now generate revenue through AirBnB if they choose to.

There are 1,440 minutes in a day and 525,600 minutes in a year. If you need \$100,000.00 a year to survive you need to accumulate nineteen cents a minute every minute of every day, constantly. It is called an income stream. People who think in these terms choose to do things

that accomplish the goal and avoid things that just waste their time. Sleep, rest and recharging is very necessary and therefore not all minutes are able to be productive in the sense that your full attention is not able to be focused upon the task constantly. There needs to be a residual income stream, money coming in effortlessly while you rest for this to work properly.

As with any endeavor, to begin doing something different, you must notice your resources, understanding that they are valuable to someone else. Then employ those resources to accumulate income streams. Focus your energy upon employing the resources that will generate the largest gains over time. Limit your expense of energy upon things not aiding in the production of new revenues.

Are you an older couple in a house located across the street from the baseball stadium? A four-bedroom house and you only use one bedroom? A bed and breakfast is a good use of your assets. Charge \$150/night, collect \$3,150.00 a week, that's \$0.30 a minute, as if two people were making \$81,707.00 each. Might you have a house in the country on a pond with grapes growing around it and some country flare, perhaps a working farm with fresh milk, eggs and the like? Rent out rooms as a weekend getaway,

\$600 a weekend. Rent out five rooms and collect \$3,000.00 each weekend. Turn your pond area into a spa, provide massages and generate another \$400.00 per person per day.

It does not take a lot to find out what you have that others want and to employ those resources and make residual income streams. Showing others how to live sustainably can be rewarding as well as educational. If you like to teach, there is no better way to go about doing it than to peak someone's interest in the subject, entice them to visit and then deliver the goods. If they come back again, you scored big time. If they tell all their friends you may become successful.

Perhaps it is too hot in Texas to enjoy a pond-side spa year-round, so open that beach house in Galveston you have been wanting and rent out rooms within it. Make a day spa there for the ladies and take the men and their boys out fishing at the pier, or guide them in the bay in your boat from the marina. When it is cold or out of season, take residence at the farm and purvey your country delights. No one said you couldn't have multiple places to call home and AirBnB can help fill them.



If it is just the two of you and you can't agree on where to spend the time, at the beach house or at the farm, try to schedule your time together, alternating among both. A couple days there, a couple days back. Keep them both running full-bore and see what you end up liking best together. You can hire help if you need to. Nobody says you have to do it all alone.

The best things about entrepreneurship is that you are allowed to assume the experience and sell it as of your own making. The trip to and from the farm, the wild flowers, you can package the whole experience and sell it as if you meant to make it exclusively for your guests.

Every spring, wildflowers appear along the roadside, pretty, serene, the most beautiful war zone in nature. Bluebonnets to Texas are akin to Tulips to Holland. The reason bluebonnets bloom is the presence of an essential bacterium in the alkaline, sandy-loam, well-drained, full-sun soil. These bacteria known as rhizobium form nodules on the roots of the bluebonnet plant and are able to fix atmospheric nitrogen (this is the conversion of atmospheric nitrogen to a form usable by plants). This nitrogen fixation is needed for the bluebonnets to bloom.

I hope you did enjoy reading the first few pages of “More” by Rob Scott. Please note all books can be located for sampling and purchase at:

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